

Digital Data Management

Motueka Catchment Collective

Paul Ruddenklau

16 April 2025



The Challenges



- Centralising data
- One problem - not the whole pic
- Not intuitive
- Bringing everyone into one place
- Not accessible (web-based)
- Unreliable
- Weren't farmer facing

Championing farmer-led solutions



Gough's Bay – December 2024

- Farmer-led team
- Strong relationships
- Reliability of product
- Stand behind & product - Support
- Listen to our clients
- “Eat our own dog food”

Resolution.

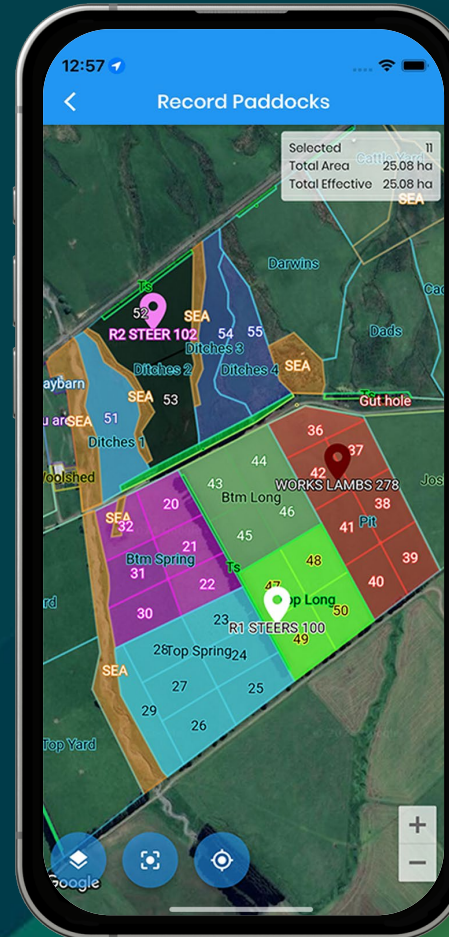
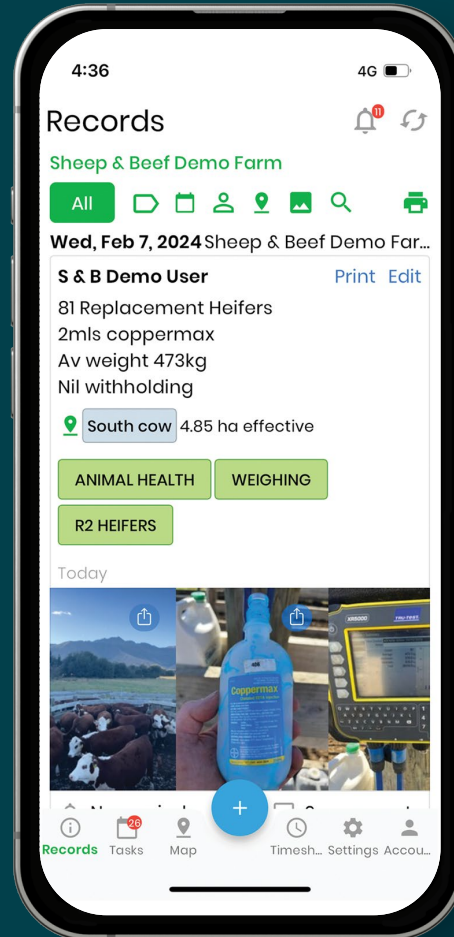
Full-featured digital toolbox for farmers

Operations
Management

Centralised
Data

Health & Safety

Notifications



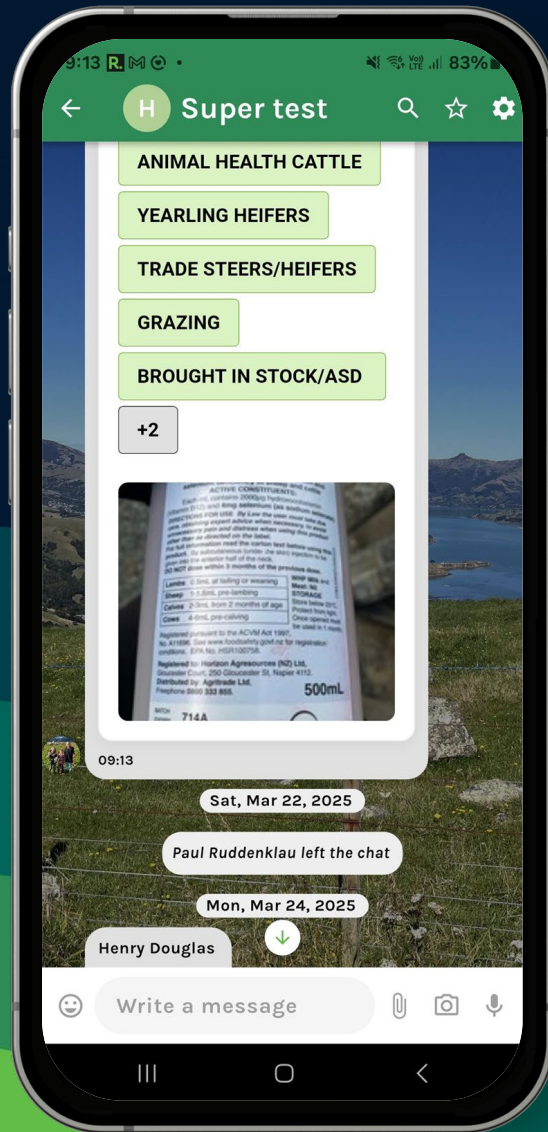
Environment
Planning

Farm Audits

Map Layering

Timesheets





Evolution of Resolution

What's coming up

Choosing **your** tech tools & solutions



- Your farming business
- Your goals
- What you want out of a digital platform

Questions

We're on it

